

JESSICA JIN



ABOUT

Chicago, IL
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(989) 444-4863

PORTFOLIO

madewithjin.com

EDUCATION

Depaul University
Chicago, IL- MS
Film and Television

Central Michigan University
Mt. Pleasant, MI - BAA
*Broadcast and Cinematic Arts
Multimedia Design*

AWARDS

MS-MA Graduate Scholarship
Depaul University
Chicago, IL

Morris Family CMU Endowed
Central Michigan University
Mt. Pleasant, MI

**The Special Talent Renewal
2021/2022**
Central Michigan University
Mt. Pleasant, MI

The Special Talent 2020/2021
Central Michigan University
Mt. Pleasant, MI

International President Award
Central Michigan University
Mt. Pleasant, MI

EXPERIENCE

UNISS USA, Chicago, IL

- **Marketing Director** Aug 2024- Present
 - Lead the marketing department by executing all essential branding, social media management, and website development initiatives to meet UNISS's needs.
 - Drive business growth and strengthen digital presence by consistently managing tasks, coordinating daily meetings, and ensuring all marketing efforts are effectively executed.

Chartwells Higher Ed, Mt. Pleasant, MI

- **Marketing Specialist** Jan 2023- Jan 2024
 - Led a team in social media planning, content creation, and audience engagement. Achieved over 200% increase in content interaction over the past three months.
 - Executed innovative engagement activities driving a 27% rise of voluntary meal plan sales.

Dining Marketing at Central Michigan University, Mt. Pleasant, MI

- **Design Intern** Feb 2022- Dec 2023
 - Developed compelling promotional materials for dining events, utilizing both print and digital mediums while actively collaborating with the team.
 - Directed the creation of informative content, showcasing significant videography and editing skills to successfully enhance brand visibility.

The Korea Daily, Washington D.C., Annandale, VA

- **Junior Reporter** May 2022- Jul 2022
 - Covered local and international issues, specializing in the 'Local' page for The Korea Daily.
 - Managed the production and promotion of edited local video news and published on YouTube channel; strategically cross-promoted the brand on both mediums.
- **Media Intern** May 2021- Aug 2021
 - Produced diverse brand introduction videos, showcasing adaptability in content creation.
 - Filmed and crafted visually appealing advertising content for local businesses using professional equipment, enhancing the business representation through impactful visuals.

Moore Hall Television, Central Michigan University, Mt. Pleasant, MI

- **Graphic Designer at WAVZ** Jan 2022- May 2022
 - Designed commercial tags, ensuring alignment with the overall atmosphere of the show.
 - Contributed to post-production screen effects and creating graphics and maintained effective communication within the team.
- **Photographer at MHTV Full Crew** Jan 2021- May 2021
 - Captured and edited compelling photos of each MHTV show, utilizing Adobe Lightroom for precise image enhancement.
 - Conducted a short lecture on basic production skills for online audiences, filming with diverse broadcasting equipment.

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SKILLS

TECHNICAL

Video Production
Editing(Post-production)
Production Management
Social Media Management
Content Creation
Content Writing
Storytelling
Branding & Strategy
Scriptwriting
Data Analysis

SOFT

Team Collaboration
Attention to Detail
Time Management
Strategic Thinking
Communication
Problem Solving
Creativity
Flexibility
Adaptability
Leadership

LANGUAGE

Korean
-Native
English
-Professional working proficiency

PORTFOLIO

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PROJECTS

Jujube Tree Film Production Team, Seoul, South Korea

- **Script supervisor** Aug 2022- Nov 2022
 - Contributed to pre-production by meticulously dissecting scripts, crafting detailed storyboards, and coordinating shooting props to ensure a seamless production process.
 - Documented scene descriptions, overseeing moment-by-moment developments, and executing set arrangements in accordance with the director's vision.
- **Assistant Editor** May 2021- Aug 2021
 - Led the creative process by editing a trailer and a poster and collaborated closely with team members to finalize the visual elements.
 - Integrated to overall production quality and promotional materials as well as shaped the film's narrative by establishing storyline and planning shots.

JobKoreaUSA.com, Remote

- **Content Creator** Feb 2021- Mar 2022
 - Gathered informative content spanning local affairs, culture, film, and drama and produced visually engaging 1080x1080px news cards using Adobe editing programs.
 - Successfully promoted content on social media platforms to maximize audience engagement.

FILM WORKS

Party Foul (2025) - <i>Editor, DIT</i>	October 2025- Present
The Child Wearing The Mask (2025) - <i>Producer</i>	September 2025- Present
Reconnect (2025) - <i>Editor, Script Supervisor</i>	August 2025- Present
Riptide (2025) - <i>Editor, DIT</i>	July 2025- Present
Lola's Got The Blue (2025) - <i>Editor, Script Supervisor</i>	June 2025
Alice Doesn't Kill Here Anymore (2025) - <i>Editor</i>	June 2025
They Used To Call Me (2025) - <i>Script Supervisor</i>	June 2025
To You... (2025) - <i>Grip, Editor</i>	April 2025
Tomorrow's Yesterday (2022) - <i>Script Assistant, Script Supervisor</i>	August 2022- November 2022
When the Ice Melts (2021) - <i>Assistant Editor</i>	April 2021- August 2021